

Conclusions

Use these techniques for writing conclusions.

1. **Summarize information:** Recap what you have written, but do not use this technique only. This is an elementary technique and we are trying to get away from this. However, you do want to **briefly** remind your reader of what you have written. He or she may have forgotten what you wrote about in paragraph one. Summarizing is also a good way to tie all your ideas together and answer the question: So what?
2. **Convince:** Convince the reader that your position is correct and that he or she should agree with you or support you. You should always use this in argumentative writing. Point out your strongest points once again to remind your reader that your way is the only way.
3. **Encourage:** Encourage your reader to take action. This is sometimes referred to as a “call to action.” This is also an effective technique in argumentative writing. Don’t just tell your reader that something should be changed, tell him or her how to change it—sign a petition, write a letter to their governor, become a vegetarian, etc. Be explicit!
4. **Challenge:** Challenge your reader to think. You should always leave your reader with something to think about! You don’t want your reader to read your paper and then be done with it.

Try to mix up your conclusion techniques! Also, try to use more than one! Be creative!